

Course Information

For further information and application requirements on this course or other courses on offer by the Kerry ETB Training Centre please contact:

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**Or alternatively contact your local Intreo Office
or Local Employment Services office.**



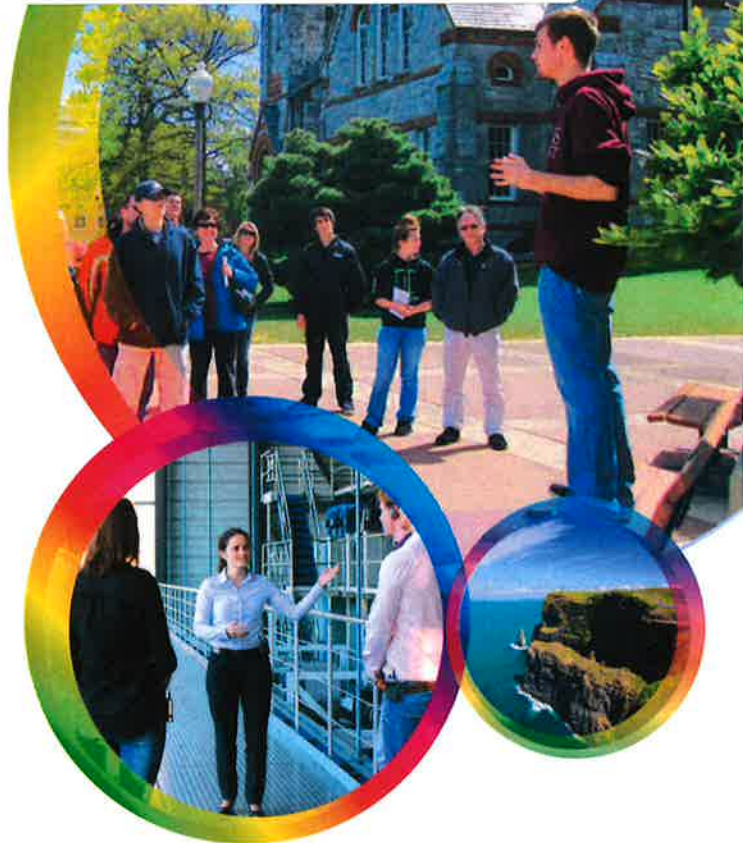
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EUROPEAN UNION
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**Full Time Course for 16 weeks
Starting 15 October 2018 at
The O'Connell Adult Ed. Centre
Caherciveen**



TOUR GUIDING COURSE

(ET20B)



**KERRY ETB
TRAINING CENTRE**



BOIRD O'ÉIREANNACH
AGUS OIBRENA ÉIREANNACH
KERRY EDUCATION
AND TRAINING BOARD



TOUR GUIDING COURSE

(ET20B)

Introduction

Do you have a positive attitude, outgoing personality and strong sense of customer service together with a broad interest in all tourist aspects of your region and locality? The Tour Guiding course is designed for people who provide or wish to provide a range of regional and local guiding services to visitors.

It will equip participants with the professional, technical, social and administrative skills to offer a quality guiding service to a range of market profiles and tailored requirements.

Participants will understand the structures and profile of the tourism and hospitality sectors; will provide an accurate, informative and interesting regional or local tour experience; will demonstrate skills in outdoor leadership, guiding and group management; will implement best safety and environmental practice in the tour experience.

What you'll study – Course Modules:

- **Induction** - State the planned outcomes and conditions attached to the course; apply good safety, health and hygiene practices; state the basic principles involved in environmental issues; and explain the meaning of equal opportunities.
- **Occupational First Aid** - The purpose of this award is to equip the learner with the knowledge, skill and competence to provide and co-ordinate first aid in the workplace in compliance with the requirements of the Safety, Health and Welfare at Work (General Application) Regulations 2007 and the associated Guide to these Regulations.
- **Guiding (6N0648)** - The purpose of this programme module is to equip learners with the relevant knowledge, skill and competence to work effectively as a tourist guide
- **Career Planning and Work Experience** - The purpose of this module is to provide the learner with the relevant knowledge, skill and competence to plan and achieve realistic work goals.
- **Enterprise Development** - The purpose of this module is to provide learners with the knowledge, skills and competencies necessary for the start-up, operation and evaluation of a new business.

- **Irish Culture and Natural Heritage (6N0652)** – The purpose of this module is to equip learners with the knowledge, skill and competence to assess heritage and cultural products from a tourism development perspective, and to facilitate an understanding and appreciation of Ireland's cultural and natural heritage.

Certification.

- Upon successful completion of this course, the learner will receive a QQI Level 6 Special Purpose Award in Regional and Local Guiding 6S2038.
- Certification Award Requirement - successful completion of the following components: Guiding 6N0648, Irish Cultural and Natural Heritage 6N0652.

Course Delivery Methods.

A combination of training methods is used to deliver this course. These include presentations, instructions, demonstrations, supervised practice, practical workplace training, discussion groups, role plays, one-to-one discussions, and giving and receiving feedback. Participants are required to actively participate in the learning process and to engage in course work outside of normal course hours. They must complete a number of written and typed exercises and assignments throughout the course and keep up-to-date records of their progress. A number of methods are used to assess the participants' progress and for certification purposes. These include written and practical assignments, theory exams, practical tests, skills demonstrations, and portfolios.

Entry Requirements. Do you meet the following criteria?

- QQI Level 5 award, Leaving Certificate or equivalent qualification, and/or relevant life and work experience.
- Good communication skills are essential, including verbal and written command of the English language. Must have good basic computer skills or have completed a Basic Computer Skills Course.
- Applicants must be self-motivated, eager to learn, possess good interpersonal skills and have an outgoing, friendly personality. Must be able to integrate and relate to a variety of individuals and groups and have an interest in the tourism industry and tour guiding. A working knowledge of a second language is desirable.
- Some relevant experience in the tourist industry is desirable.

Typical Employment Opportunities.

Participants who successfully complete this course will typically seek positions as tour guides working for a tour guide company or on a freelance basis. Some participants may opt to progress to higher level related education and training programmes.